



MICHELMAN[®]

DigiPrime[®]

Print Receptive Primers for Xeikon Presses

Label Applications

Michelman DigiPrime[®] products are used by Xeikon press owners for the most demanding label and packaging applications, especially for in-mold labeling where their excellent adhesion to the substrate and the Xeikon toner offer versatility and security.

Use DigiPrime[®] and you can rest assured that what you put down in print, ends up looking exactly as you intended.

The DigiPrime[®] range of products

- Offers operator environmentally friendly water based chemistry
- Shows excellent storage stability, with no shelf life or aging issues
- Remains clear and shows no discoloration with time
- Enables excellent adhesion of toner to the substrate
- Is available in versions approved for food contact

DigiPrime[®] 4453 is a water resistant primer for Xeikon toners. It will provide excellent adhesion to most papers and films. It is suitable for food contact and is especially useful for flexible packaging applications, as well as label production. It is recommended where the printed substrate will encounter severe environmental challenges from water exposure, such as in in-mold label applications.

Guidelines for using Michelman DigiPrime

DigiPrime[®] 4453 may be applied via flexo, gravure or smooth roll coater. Dry thoroughly with hot, circulating air. Recommended application weight for film substrates is between 0.1-1.0 g/m² on a dry basis.





Where do Xeikon press owners buy Michelman products?



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